Phone: 1-604-736-4600
Email: sales@optimusinfo.com
Web: www.optimusinfo.com

optimus
information

Software Development Outsourcing for Point-of-Sale Companies

Extend your development team with on-demand technical expertise. Optimus provides development resources, with industry and techincal experience, that work as part of your team to assist in creating modern POS applications on time and within budget.

The retail and hospitality industry is changing. The growth of ecommerce, mobile devices and digital wallets are altering the customer experience. Point-of-sale companies must respond with new technologies like cloud and tablet-based POS systems, NFC and EMV acceptance, and omni-channel retail solutions.

To implement these new technologies, point-of-sale companies require technical expertise; but internal resources are often short. Trying to maintain a broad skillset of technologists on staff can be expensive and certain technical skills might not justify a full time position.

Optimus information has worked with multiple point-of-sale companies and our industry knowledge, scalability and flexibility address the needs of these organizations. Our outsourcing solutions help companies deliver high quality products and services within budget and on time.

> *"Partnering with Optimus on the development of the FuturePay mobile app brought us tremendous insight and expertise. Their local account management and global team brought us the flexibility and scalability we needed. Optimus was great to work with and we would recommend them to any organization seeking a partner in mobile application development."*
>
> Trevor Wingert,
> Director of Development & IT
> **RevenueWire**

Optimus can assist you throughout the full software development cycle. Here are some of our key services:

Full-Stack Development

Software development, maintenance and professional services for web, mobile, cloud, desktop and shrink wrapped point-of-sale products. API development and integration with SaaS products and other omni-channel retail solutions.

Mobile Development

Native, hybrid and mobile web point-of-sale app development, design and migration services for iOS, Android, Windows Phone and HTML5. Integration with mobile and tablet-based POS systems, card readers and payment terminals.

Software Testing

Manual and automated testing for mobile, web, SaaS, cloud and desktop point-of-sale systems, including functional, compatibility, performance and security testing. Dedicated offshore test lab for point-of-sale hardware and software systems.

Business Intelligence

Data management, data warehousing, reporting services, dashboarding and visualization for the large amount of data coming from point-of-sale systems, mobile devices, e-commerce and integrated omni-channel solutions.

The Optimus Advantage

The Optimus Information model is designed to allocate the right mix of local and offshore resources in order to optimize expertise, speed and cost. We provide Outsourcing-as-a-Service (OaaS), the ability for development teams to quickly add specialty skills to a development team without incurring long-term costs. Our global team is made up of well-rounded experienced professionals, allowing us to work on complex solutions requiring diverse expertise. The result for our customers is the capability to far better manage resource capacities and outcomes.

We are focused on delivering high-quality software solutions with maximum transparency. As a scalable partner, Optimus can help during various stages of your software life cycle, as you need additional expertise or resources.

Technical Expertise
Optimus partners with leading technology vendors to provide our point-of-sale clients with the most current solutions in the marketplace.

Hybrid Delivery
With offices in N.A. and India, Optimus has the capability to design, develop, test, deploy and support complex POS systems wherever they are needed.

Enterprise Experience
Our background in enterprise solutions and point-of-sale products means we are focused on delivering high quality software.

Scalability
Optimus projects can scale from 160 hours to 1600 hours per month on short notice and bring a variety of expertise to the table.

ONSHORE

Account Managers
Project Managers
Business Analysts
Technical Architects
UI/UX Designers

HYBRID DELIVERY MODEL

OFFSHORE

Project Managers
Technical Leads
Developers
Testers

Engagement Model
Optimus Information works as a seamless extension of your team. We can work on-site or at our own offices based on client preferences and needs. We follow Agile development processes and act as an extension of your staff in a "one-team, one-process" approach.

Cloud Solutions
Optimus Information has taken a leadership position in providing solutions for the cloud via AWS, Azure and Google Cloud. All our services are offered using either traditional data centers or the cloud based on client need, preference and cost-benefit analysis.

"Optimus has successfully paired local professional management with the scalability of a highly skilled offshore team. Using this model, Optimus consistently delivered high quality software development and automated testing services on time and on budget. I would recommend Optimus to any company who is looking to outsource an IT project."

Laurent May,
VP Product Development
TIO Networks

"A Seamless Extension of Your Team"

Phone: 604-736-4600   **Email:** sales@optimusinfo.com
Website: www.optimusinfo.com

optimus
information