



Web Application Development

The Client:

Our client is a web solutions company that offers customized products and services. Their solutions provide customers with flexible software to manage directory and database-driven websites.

Challenges:

As our client's services expanded, their design had fallen behind.

They wanted to implement a redesign but their development team was focused on core functionality and at the same time, they couldn't afford to fall behind by implementing design changes.

The client needed a development partner skilled in PHP and CSS. The partner also needed to follow the client's coding standards.

Solution:

Optimus now works as a compliment to the client's design team. The client's designers create mock-ups for each page they would like redesigned and Optimus' development team implements the new design.

Optimus' development team also improves functionality and adds additional features by integrating new pages with back-end scripts.

Meanwhile, Optimus remains consistent with the client's coding standards.

Benefits:

By working with Optimus, the client has been able to free up their development team to focus on mission critical tasks.

The client is now able to reduce time to market by focusing their efforts on core functionality and leveraging Optimus' strengths as outsourcing partner.

Optimus helps save our client 40% on the cost of development and implementation of new page designs.

Conclusion:

Optimus has enabled the client to continue pushing out new features for their website and web hosting services while improving their user experience.

The client's developers are able to deliver new features and upgrades with help from Optimus.

“Optimus integrated well with our design team. Now I can keep my development staff working on core functionality while my design team works with Optimus.”

~Development Manager

To find out how Optimus can help you with web application development and testing,
email us: info@optimusinfo.com