

## Software Development Outsourcing

Extend your development team with on-demand technical expertise. Optimus' global delivery - local presence model provides development resources that work as part of your team to assist in creating modern applications on time and within budget.

**Software development is changing.** The power and speed of today's technology means the software development process has evolved from the traditional waterfall model to an iterative process with enhanced teamwork between vendor and client. The growth of cloud, mobile computing and social media have put additional burdens on staff looking to quickly provide modern solutions. How can product engineering and IT find additional resources to address projects on time while also controlling costs?

Optimus Information extends your internal team through an integrated development process that reduces overhead and enhances delivery speed. We are tightly integrated and act as a seamless extension of each client's technology team.

Optimus Information can assist you throughout the full software development cycle. Here are some of our key services:

### ● **Back-End Development**

Creation of the right platforms to match your current and future technology needs.

### ● **Front-End Development**

Design and development of UI and UX for varying devices, OS', technologies and workflows.

### ● **Software Maintenance**

Maintenance and enhancement of an existing software product or application.

### ● **Cloud Services**

Building large scale solutions for the cloud, including via AWS, Azure and Google Cloud.

### ● **Technical Audit**

Examination and evaluation of a software product or application for areas of improvement.

*"We have been working with Optimus since 2013 and are very satisfied with their software development and testing work. We have been particularly pleased with their productivity and professionalism. Optimus engineers are responsive in completing change requests and bringing projects in on time and within budget. I highly recommend their services."*

Howard Adam,  
CEO  
**SustainNet Software**



# The Optimus Advantage

The Optimus Information model is designed to allocate the right mix of local and offshore resources in order to optimize expertise, speed and cost. We provide Outsourcing-as-a-Service (OaaS), the ability for development teams to quickly add specialty skills to a development team without incurring long-term costs. Our global team is made up of well-rounded experienced professionals, allowing us to work on complex solutions requiring diverse expertise. The result for our customers is the capability to far better manage resource capacities and outcomes.

We are focused on delivering high-quality software solutions with maximum transparency. As a scalable partner, Optimus can help during various stages of your software life cycle, as you need additional expertise or resources.



## Technical Expertise

Optimus Information partners with leading technology vendors to provide our clients with the most current solutions in the marketplace.



## Hybrid Delivery

With offices in N.A. and India, Optimus has the capability to design, develop, test, deploy and support complex systems wherever they are needed.



## Enterprise Experience

Our background in enterprise solutions and technology products means we are focused on delivering high quality software.



## Scalability

Optimus projects can scale from 160 hours to 1600 hours per month on short notice and bring a variety of expertise to the table.

Optimus' services are delivered using our hybrid delivery model of "global delivery – local presence." Our clients work together with a local project manager getting the benefit of "same room discussion" while receiving the cost benefits of a scalable offshore delivery team. Whether you need help with technical foundations or people to help you focus your user interface for web and mobile delivery, Optimus can provide technologists who can help you design and create modern software.

*"Optimus has been a dependable long term support and development partner. Their global delivery model coupled with local presence provides us with the capabilities we need to ensure that our projects stay on time and on budget with the quality that we expect. I would recommend Optimus to anyone looking not just for a development and testing team, but looking for a true extension of their in-house team."*

Darin Bains,  
CIO  
Teekay Shipping

## ONSHORE

Account Managers  
Project Managers  
Business Analysts  
Technical Architects  
UI/UX Designers

## HYBRID DELIVERY MODEL

## OFFSHORE

Project Managers  
Technical Leads  
Developers  
Testers

**"A Seamless Extension of Your Team"**

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