



Social Media Platform Development

The Client:

The client has a social media platform that allows users to setup personalized tribute websites. The platform is integrated with other social media platforms like Facebook.

Challenges:

The client had developed their platform with a previous vendor and now needed to improve the functionality, design and integration with other platforms.

The client required a new vendor to develop advanced features, a test environment, and support documentation. More importantly, the client needed a partner who can provide an on-going technology outsourcing relationship.

Solution:

Optimus rapidly acquired platform knowledge from the previous vendor.

The team then reverse engineered the application to understand the details of the platform.

Optimus created design and development documentation to support the system.

A new test server was set up to validate new features before moving them to the production environment.

Benefits:

The client now has a reliable technology partner that provides an agile methodology based extension to the client's team.

This relationship benefits the client by improving the scalability and flexibility of their technology team.

The client has since been able to release major upgrades and extensions to their platform, helping them increase their market presence.

Conclusion:

Optimus helped the client with speed, flexibility, and scalability using a very cost efficient and agile process.

The on-going relationship allows the client to continuously improve their product with rapid development, testing and deployment.

“Optimus has helped us take our platform to the next level. Their flexible team and agile approach makes it easy for us to scale up resources when pushing out a new release.”

~Product Manager

To learn how Optimus can be your flexible technology partner, email us: info@optimusinfo.com