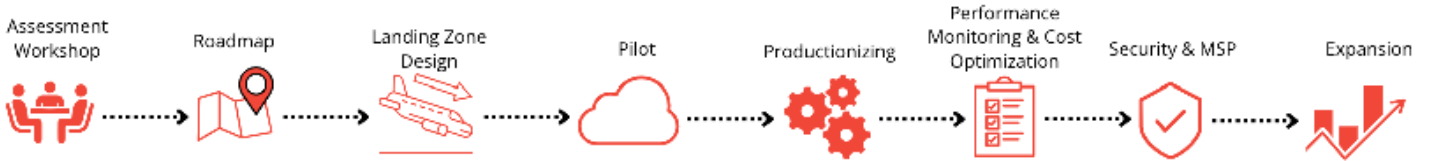


# Building Your Business In Microsoft Ecosystem

Unlock Marketplace Growth. Powered by Microsoft. Enabled by Optimus.

With deep Microsoft alignment and turnkey offerings, we make it easy for companies to migrate to Azure & become transactable on Microsoft Marketplace; accelerating deals, unlocking funding, & driving customer success, all in one place.

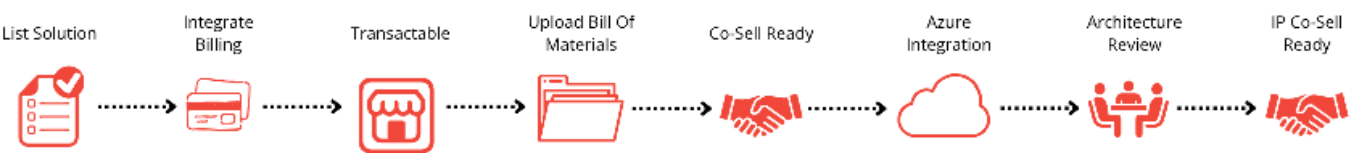
## 1. Migrate To Azure



A guided path from assessment to production and beyond. We simplify the migration process, from initial roadmap and landing zone setup to optimization, security, and scale, ensuring a smooth and scalable transition to Azure.

We migrate not just infrastructure, but all clients' workloads (data, apps, dev tools, and AI use cases), to Azure for a unified cloud journey.

## 2. a) Marketplace Enablement (Transactability & IP Co-Sell Eligible)



Accelerate your GTM with Optimus. We guide you through listing your solution, making it transactable, Co-Sell ready & IP Co-Sell eligible. We streamline each step to help you expand sales on Microsoft Marketplace, and get your solution championed by Microsoft sellers.

## 2. b) Certification Readiness



We ensure your solution is secure, scalable, and Azure-native, aligned with Microsoft's technical audit standards. Our team manages the entire audit readiness process, from architecture review and security posture to documentation and compliance, then prepares and submits all required evidence for Microsoft's independent audit. Once approved, your solution receives the Certified Software designation, unlocking marketplace incentives.

## 3. Funding



Optimus is a top Microsoft Partner, making us eligible for a large range of Microsoft funding programs. These programs support assessments, pilots, and production deployments.

## 4. Technical & Marketplace Support



Optimus offers complimentary Azure and Marketplace support for 60 days after every project is completed. Our goal is to ensure seamless transition from project delivery to long-term support.

## 5. Marketplace Incentives



Earn up to \$1M in Azure credits and \$275K in cash incentives through Marketplace Rewards, Designated Certified Software bonuses, and migration funding, based on sales performance and onboarding milestones.

## About Optimus

Optimus Information is a leading Microsoft Cloud Partner offering a comprehensive suite of cloud solutions and services to businesses. With a team of Microsoft-certified professionals, 10 advanced specializations, and access to Microsoft funding programs, Optimus helps businesses succeed in their digital transformation journey.

 <b>Microsoft Solutions Partner</b> Security Specialist Cloud Security	 <b>Microsoft Solutions Partner</b> Infrastructure Azure Specialist Azure Virtual Desktop	 <b>Microsoft Solutions Partner</b> Digital & App Innovation Data & AI Azure Specialist AI Platform on Microsoft Azure	 <b>Microsoft Solutions Partner</b> Data & AI Azure Specialist Infra and Database Migration	 <b>Microsoft Solutions Partner</b> Digital & App Innovation Azure Specialist Migrate Enterprise Applications to Microsoft Azure
 <b>Microsoft Solutions Partner</b> Infrastructure Azure Specialist Azure VMware Solution	 <b>Microsoft Solutions Partner</b> Data & AI Azure Specialist Analytics	 <b>Microsoft Solutions Partner</b> Digital & App Innovation Azure Specialist Accelerate Developer Productivity with Microsoft Azure	 <b>Microsoft Solutions Partner</b> Digital & App Innovation Azure Specialist Kubernetes on Microsoft Azure	 <b>Microsoft Solutions Partner</b> Digital & App Innovation Azure Specialist Build and Modernize AI Apps with Microsoft Azure